

# **NBA All-Star 2019 Supplier Diversity Tip-Off Event**

## **Summary Report**

*Wednesday May 16, 2018*

*8:30 AM – 11:00 AM*

*The Park Expo and Conference Center, Multi-Purpose Center*

---

**Speakers:** *Fred Whitfield, Hornets President; Vi Lyles, Charlotte Mayor; Marcus Jones, Charlotte City Manager; Jean Horstman, Interise CEO; Oris Stuart, Senior Vice President, Chief Diversity and Inclusion Officer for the NBA*

- After a 3-minute NBA video reel, Fred Whitfield opened the event with remarks and introduced the Mayor, who also provided greetings and introduced City Manager Jones.
- City Manager Jones announced the launch of the AMP UP Charlotte program:
  - The inaugural AMP UP Charlotte program is being offered by the City of Charlotte in partnership with the NBA and Interise.
  - AMP UP Charlotte will provide business owners a unique opportunity to complete the award-winning and internationally-recognized StreetWise ‘MBA’ curriculum, created by Interise, and apply those learnings to obtain contracting opportunities with the NBA All-Star 2019, and other local corporations, government agencies, and organizations.
  - Jean Horstman, Interise CEO, shared information on the Interise curriculum and program impacts to date.
  - AMP UP Charlotte is open to minority business owners that perform work in one of the services and goods categories identified by the NBA as needs for NBA All-Star 2019. *(See attached AMP UP Charlotte flyer for more information, including eligibility requirements.)*
- Oris Stuart, Senior Vice President, Chief Diversity and Inclusion Officer for the NBA presented information about: the NBA; NBA All-Star Weekend; the NBA’s Supplier Diversity Program; and then opened the floor for questions and answers.
- The formal program was followed by a one hour networking reception, which provided attendees an opportunity to talk with NBA representatives, as well as visit the certification organization vendor tables.
  - Certifying agencies in attendance included: Charlotte Business INClusion; Carolinas-Virginia Minority Supplier Development Council; NC Historically Underutilized Business; Greater Women’s Business Council; National Gay Lesbian Chamber of Commerce & Charlotte Chapter
  - CRVA and AMP UP Charlotte also had vendor tables

### **Key Dates for NBA All-Star Charlotte 2019**

May 16, 2018: NBA All-Star 2019: Charlotte Supplier Diversity Tip-Off

March 1, 2018 – February 15, 2019: NBA All-Star 2019 Supplier Diversity Application Period

September 1, 2018 – February 13, 2019: Bid solicitation and Business Award Process

February 14, 2019 – February 17, 2019: 68th NBA All-Star Weekend

## **Goods and Services the NBA will be sourcing in support of NBA All-Star 2019 in Charlotte:**

Advertising / Public Relations	Office Trailers
Audio / Visual	Parking Facility / Valet Service
Barricade / Bike Rack Rentals	Photography
Carpet and Flooring	Plant Rentals
Catering	Port-o-Johns
Construction (Light Carpentry)	Printing (Large Format) – Banners, Signs
Entertainers	Printing (Small Format) – Signs, Invitations
Event Décor	Production Agencies / Production Staging
Event Equipment Rentals (Lifts, Lulls, Fuel, etc.)	Props and expendable rentals (Make-Up Mirrors, Wardrobe Racks, Steamers, Directors Chairs, etc.)
Event Lighting / Lighting Design	Recycling Services
Event Rental / Party Rentals (Tables, Chairs, Linens, Pipe, Tent, etc.)	Rope & Stanchion / Tenabarrier Rental
Event Staffing	Security Services
First Aid / Medical	Shipping
Florist	Special Event Portable Power (Generation, Labor, Distribution)
Furniture Rentals	Temporary Fencing
Gifts (Items and Baskets)	Temporary Staging, Temporary Bleachers
Golf Cart Rentals	Tent and Canopy
Hardware Suppliers	Trailer/ Motorhomes (for talent and production)
IT Network Supply	Transportation – Bus Services
Janitorial Services, Waste Management	Transportation – Car Service
Linen Rentals	Transportation – Shuttle Service
Local Trucking	Trophies / Awards
Make-up artist and Hair stylists	Warehouse Space
Office Machines/ Rental (Copiers, Fax, Safes, etc.)	
Office Supplies	

### **NBA Vendor Criteria:**

Successful applicants for the NBA All-Star 2019 Supplier Diversity Program must, at a minimum, be able to meet the following criteria:

- Minority Business Enterprises (MBEs), Women Business Enterprises (WBEs), or Lesbian, Gay, Bi-sexual, Transgendered (LGBT), Veteran-Owned Business Enterprises\*
- Able to legally and effectively deliver goods and services
- Regularly provide goods and services that match targeted list of commodities
- Maintain minimum level of required liability insurance based on the commodity area

Meeting these minimum requirements does not guarantee program admission. Program admission does not guarantee a contracting opportunity.

**\*The NBA will accept local/regional certifications, including CBI, NC HUB, and CVMSDC.**

### **NBA Supplier Application Process:**

All vendors interested in doing business with the NBA must complete a supplier application. Please [click here](https://allstarsupplierdiversity.nba.com/nba-supplier-diversity-inclusion-program/vendor-application/) to submit your company profile for consideration and review, or visit: <https://allstarsupplierdiversity.nba.com/nba-supplier-diversity-inclusion-program/vendor-application/>